



ANNUAL MEETING

2013

Clovis MainStreet

Economic Development, Promotion & Historic Preservation

AGENDA

Call to Order

President, Lisa Dunagan

Business

Board of Directors – Vote

State of the Street Address

2013 MainStreet Awards

Community Comments

Closing

BOARD

Officers – One Year Term as Officer

President, Lisa Dunagan

Vice President, Gordon Smith

Sec/Treasurer, Phil Williams

Directors – Confirm Service

Zala Smith, Becky Rowley, Mary

Finifrock de Perez, Tracy Belcher, Gayla

Brumfield, Lisa Dunagan, Gordon Smith,

Phil Williams

Directors – New Appointments

Jerry Whitney



STATE OF THE STREET



Lisa Dunagan President

Clovis MainStreet

Economic Development, Promotion & Historic Preservation

Clovis MainStreet is...

A 501c3 charitable organization.

An advocate for revitalization of our historic downtown district.

Certified through NM MainStreet and the National Main Street Center which is part of the National Trust for Historic preservation.

Our Mission is to partner with the community to make downtown Clovis a vital and unique place to live, work and play.

Our Tasks include Business Development and Retention, Beautification and Historic Preservation in the downtown district.

What we do...

- Organization
- Promotions
- Economic Restructuring
- Design



Highlights from the last year

Visits from...

- NM Partnership
- NM State Historic Preservation Officer – Jeff Pappas
- Cabinet Secretary for Tourism – Monique Jacobson
- Cabinet Secretary for Economic Development – Jon Barela



Hotel Clovis



Historic District Designation



- Property owners retain rights to alter, sell and rehab their properties
- Contributing properties have an opportunity to access tax credits for building improvements
- Using tax credits requires plan approval from the Historic Preservation Department

Lyceum Theater Merger & Grant



UNM DPAC – Theater District

University of New Mexico
Design Planning Assistance Center

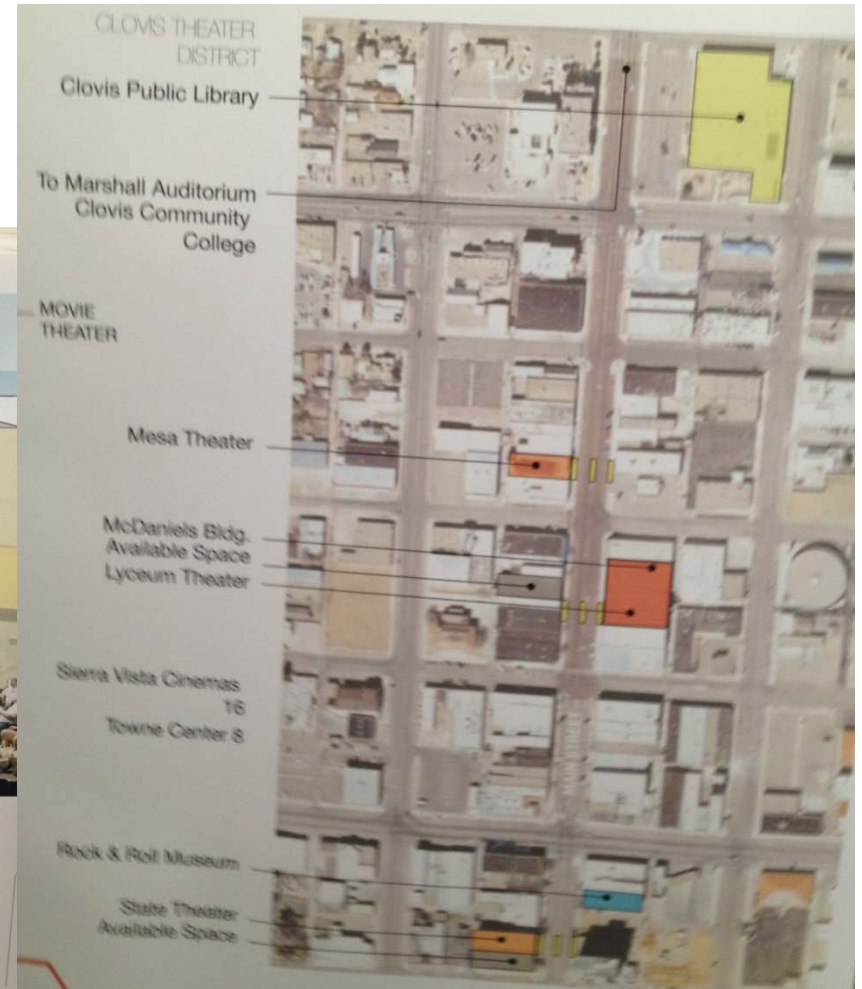
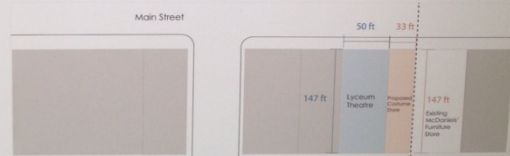


Lyceum Theater



Lyceum Theatre and Proposed Costume Store

Proposed Site Plan



Engine 9005 Restoration



Rock and Roll Mural Restoration



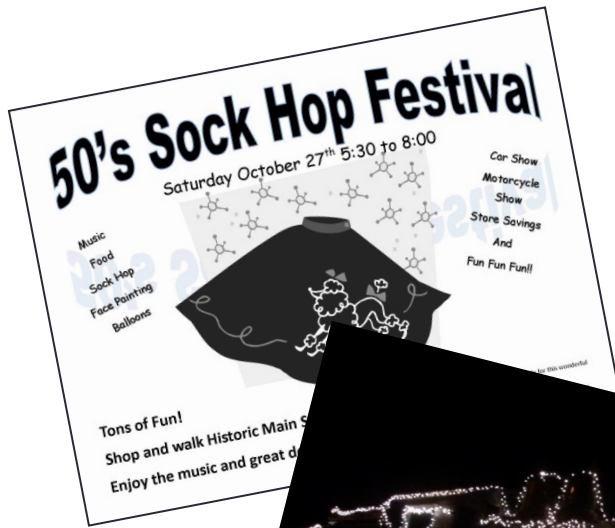
The Numbers Add Up

2012

- 20 net new businesses
- 41 net new jobs
- \$432,135 of private reinvestment reported
- \$200,000 of public reinvestment reported
- \$155,000 of public/private reinvestment reported



The Numbers Add Up



2013 to date

- 4 net new businesses
- 8 net new jobs
- \$12,700,000 of public/private reinvestment reported
- 1014 volunteer hours!



MainStreet is a grass roots, incremental program to revitalize historic commercial districts. It takes community support and volunteers to keep the program growing and evolving.



Future Projects & Activities

Short-term:

- Façade Squad – Fall 2013
- Christmas Parade – Winter 2013
- Business Enrichment Workshops – Spring 2014
- Taste This! – Spring 2014

Long-term:

- Railroad District
- Lyceum Theater Renovation
- Façade Squads
- Theater District
- Arts and Culture District

2013 ANNUAL AWARDS

2013 Outstanding Development Award

Jim Sitterly and The Sitterly Professional Center



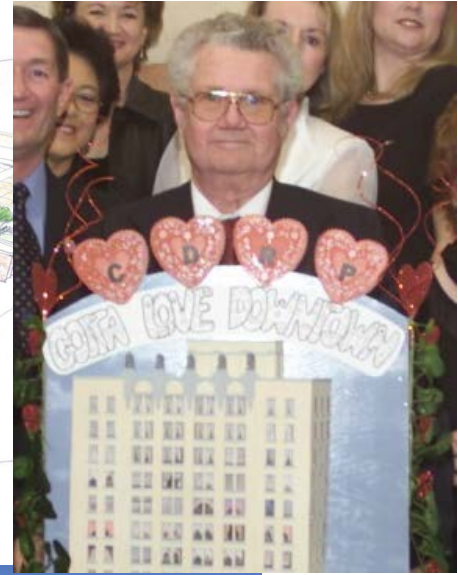
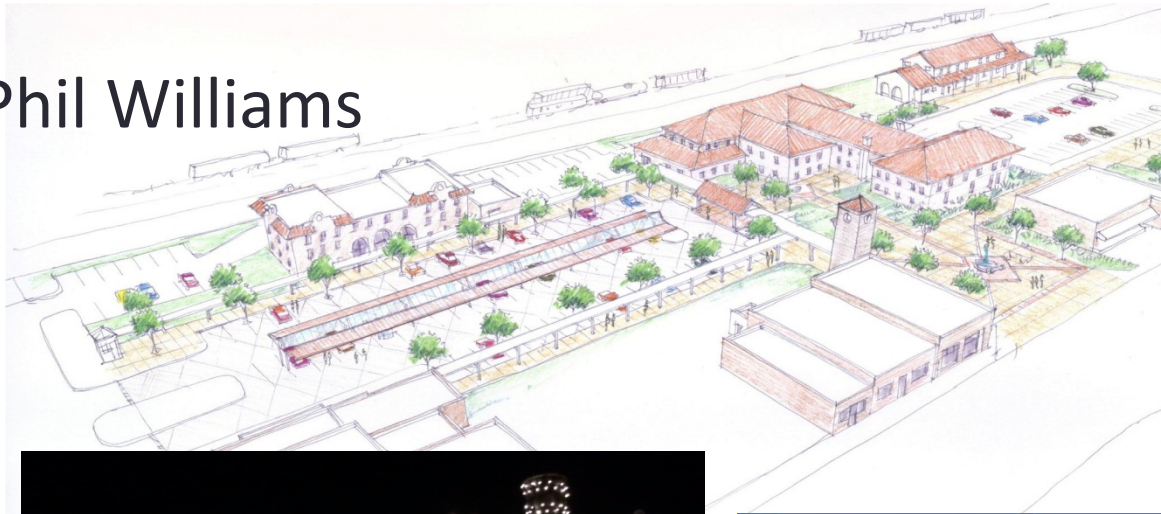
2013 Outstanding Business Award

Crafters Mall and
The Lunch Box



2013 Historic Preservation Award

Phil Williams



2013 Outstanding Leadership Award

Zala Smith



2013 Outstanding Partner Award

Underground Embassy – Merritt Family

2013 Outstanding Volunteer Award

John Sharp



2013 Outstanding Volunteer Award

Jon Beaubien aka The Water Boy



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THANK YOU!
