

Clovis MainStreet envisions our Main Street as a destination for people to live, work and play. These things don't happen quickly, but we are on our way!

**LIVE...** The Hotel Clovis Lofts and other private second story apartments and residences are within walking distance of MainStreet's shops and services.

**WORK...** City Hall, the County Administration and Courthouse, Library, Chamber of Commerce and School Administration offices are all located downtown. These plus the growing number of businesses in the district offer job opportunities to our community.

**PLAY...** Shops, Galleries, Services, Restaurants, Events and three Historic Theaters are just the beginning of our growing arts and culture district.



COME TO THE

Free downloads on our website include:

- Facade Grant Application
- Facade Squad Application
- Design Guidelines
- Master Plan for Streetscape
- Benefits of a MainStreet Program
- Annual Report
- Quarterly Newsletters
- Program Brochures
- And more!

*Clovis MainStreet*

Visit us online at  
[www.clovismainstreet.org](http://www.clovismainstreet.org)



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GENERAL INFORMATION

**CLOVIS MAIN STREET**  
Economic Development, Promotion & Historic Preservation



We are a 501c3 non-profit organization founded in 2001 dedicated to the revitalization of the downtown district in Clovis, New Mexico.

We are affiliated with New Mexico MainStreet, part of the NM Economic Development Department, and the National Trust for Historic Preservation.

We keep our operational costs at a minimum so we can focus on projects and activities that carry out our mission.

We have a Board of Directors made up of local business and property owners.

Our community partners, both businesses and individuals, keep us moving forward and accomplishing our goals.

# ABOUT CMS



We use the National MainStreet Four Point Approach®... because it has a proven track record for redeveloping and revitalizing historic commercial centers. Each of the four points has a specific set of goals and tasks outlined in our annual action plan. Organization focuses on the nuts and bolts of the MainStreet Program.

Design is all about historic preservation and beautification of public and private buildings and spaces.

Promotion is all about promoting the district and the businesses.

Economic Restructuring focuses on business recruitment and entertainment.

# WHAT WE DO



Our program is all about community participation. Each project or activity are incremental steps in achieving the big picture. This means that each business and individual who contribute time or funds positively impacts our progress.

**Volunteer!** We work off an annual action plan and have a variety of projects that you can be a part of. So whether you have a little, or a lot of time to give, we have a task for you!

**Give!** We are a non-profit and your donation is tax deductible.

*We Need You!*

# CONTRIBUTE